



## ACTIVITY

J F M A M J J A S O N D

Television advertising

Weekly animated series  
(17 half hours)

Multiple-purchase sales  
promotion

Consumer goods  
co-promotions

Moody Hollow™ Music  
Jamboree

"General Store"  
merchandising kit

Costumed character  
appearances



## ACTIVITY

J F M A M J J A S O N D

Television advertising

5-part animated mini-series

Weekly animated series  
(17 half hours)

Great Sectaurs® Rebate

Sectaurs® club

Merchandising kit

Costumed character  
appearances