

TAURS

OF SYMBION™



distinctly different play opportunities with each new purchase!

- EYE-CATCHING WINDOW PACKAGES highlight product—real traffic stoppers!
- GOOD vs. EVIL characters distinguished by clearly visible details.
- The HYVE™ Action Playset—completes the fantasy with 9 exotic working accessories, plus hands-in, two-sided play.

COLECO'S BIGGEST PRODUCT KICKOFF!

- Coleco's all-time biggest TV intro—starts this spring!
- Sectaurs TV specials in the fourth quarter!
- Fully developed characters—through in-pack comics & cross-selling packages!
- National Sectaurs club!
- Full array of merchandising materials! Unique P.O.P.!
- Marvel® Comic Book tie-in—at newstands now!



THE WORLD'S FIRST
HANDS-IN ACTION FIGURES!