



LICENSING & FAN CLUB: Over 50 licensed companies have captured the Joe team excitement by producing and advertising G.I. Joe products, such as boys' clothing, sleeping bags, lunch kits, comic books and non-competing toys. In addition over 80,000 G.I. Joe Fan Club members stand behind the Joe team's gallant efforts to protect the world from the evil COBRA forces. The excitement of G.I. Joe continues to build and create sensational sales!

PACKAGING: Brave, bold, and distinctively G.I. Joe. Packaging commands attention with a dramatic black background, a red, white and blue logo, and an exciting burst surround the product. Display the entire G.I. Joe line together to create an eye-catching G.I. Joe section in your store!

Ages: 5 & up