

WHEELJACKSLAB.COM

EXTRA-TERRESTRIAL

E.T., E.T., E.T.! We really made it happen in 1982. Who would think this small alien with the initials E.T., would soon be on the lips and in the hearts of every child in America.

In addition, we came through for you this past Christmas delivering more E.T. product into childrens hands than any other toy manufacturer in the world.

And this year? We're once again taking an aggressive position, developing a totally new and creative E.T. product line that is priced right for today's marketplace.

Through the support of our exciting, new TV commercials and backing them with the largest advertising budget in the history of LJN, millions of children will be taking our E.T. Toys "Home."

"Thank you."