



WHEELJACKSLAB.COM

Follow The Leader In Ride-Ons!

We've got the industry's best selling Ride-Ons. In 1984 we set sales records with winners like our Cabbage Patch Kids® and Knight Rider™ Power Cycles® and the Knight Rider™ Talking Pedal Car. But we offer more than just hot licenses. We offer a wide range of colorfully-designed Ride-Ons for children of all ages!

Our 1985 line continues the tradition with exciting new entries like the Cabbage Patch Kids® Vacation Buggy, TRANSFORMERS™ Power Cycle® and the innovative new Husky Haulers™ Fire and Dump Trucks. Providing the vital

marketing support is a nationwide TV advertising and merchandising campaign second to none in the industry.

Turn the page and see for yourself. When it comes to Ride-Ons, we think '85 will really come alive—for you!

- #1 in Ride-On Sales!
- Licenses that create sales!
- Innovative Design & Play Value!

© 1985 Cabbage Patch Kids® is a registered trademark of and licensed by Original Appalachian Artworks, Inc., Cleveland, Georgia. All Rights Reserved.

K.I.T.T.™ Knight Rider™

© 1982, Universal City Studios, Inc. All Rights Reserved.

"A trademark of and licensed by Universal City Studios, Inc.

TRANSFORMERS™

© 1984 Hasbro Bradley, Inc. All Rights Reserved.