



ACTIVITY

J F M A M J J A S O N D

ADVERTISING

Accessory promotion	Blue
"Hands That Hold"	Blue
Twins	Blue
World Travelers	Blue
Baseball Kids™ ballpark program ads	Blue
Baseball Kids™	Blue
Preemiel™	Blue
Corn silk™	Blue
Preemiel™ Twins	Blue
Koosas™	Blue
Baby Koosas™	Blue
Cycle Stroller/Walker/Wood Furniture	Blue
Show Ponies	Blue
Circus Kids™	Blue
Young Astronauts™	Blue
Cabbage Patch Kids® Babes	Blue
TV ANIMATED SERIES	Blue
Weekly series (17 half hours)	Purple
PROMOTIONS	Dark Green
Accessory promotion	Dark Green
Young Astronaut™ & Baseball mail-ins	Dark Green
Parents' Association activities	Dark Green
World Travelers travel awards & promo	Dark Green
Young Astronaut™ museum tour	Dark Green
Major toothpaste co-promotion	Dark Green
Cabbage Patch Kids® magazine	Dark Green
Circus Kids™ mall events	Dark Green
Baseball Kids™ ballpark promotion	Dark Green
National "Kids™ Birthday Month	Dark Green
"Share the Love"™ campaign	Dark Green
Macy's Thanksgiving Parade	Dark Green
MERCHANDISING	Purple
'Kid™ Center merchandising kit	Purple
Star-of-the-Month merchandising kit	Purple
Costumed character appearances	Purple