



# Ride-Ons.

## COLECO RIDE-ONS TAKE TO THE HIGH ROAD!

Take a ride along our Avenue of the Stars! Our Ride-On line for '86 represents the industry's best sellers and hottest licenses. Adding to our established record-breakers, like the CABBAGE PATCH KIDS® KNIGHT RIDER™ and TRANSFORMERS™ POWER CYCLE® Ride-Ons, are the sure-fire hits designed to capture

every kid's imagination. Look for the blockbuster RAMBO™ POWER CYCLE breaking through the lines and the MASK™ POWER CYCLE with its ultra-innovative design. The new POPPLES™ POWER CYCLE and many more new '86 Ride-Ons are sure to please!

Our strong Preschool Line has been carefully tested, and includes the safety features and play value that make kids smile. Spinning dials and beads will keep their hands busy, while colorful designs and amusing sounds will delight their eyes and ears.

Cleverly engineered designs, strong, proven licenses, creative packaging, merchandising aids, and a Nationwide TV-advertising campaign are what make Coleco Ride-Ons #1 in '86. Our line-up is dazzling — pedal down our Avenue of the Stars and find out!\*\*

\*\*Note: For trademark information see individual product descriptions.