

ROCKS & BUGS & THINGS™



Blooderfly™

Evil Beetle™

Scareplon™

BUGS ASSORTMENT Assortment No. 48304 Hungry Hunters with Hidden Horrors

What would happen if the things that crawl in the night decided they'd like a shot at the daytime? Ever wonder what scary creatures lurk under the rocks in the garden? What happens in the secret lives of ordinary things when no one's looking? Who knows of their hungers, their secret wars, their struggles for life and death? Kids do wonder — and they love creepy bugs, horror-film mutations, and *Hidden Horrors*.

Enter the world of Rocks & Bugs & Things™: A total line of action creatures with dynamic visual appeal and unique play features. Each Bug begins as an ordinary-looking bug, but undergoes a horrifying metamorphosis into a terrifying monster with the touch of a kid's hand. Bugs fight Rocks, other Bugs and nasty creatures called Mordles™ (as well as other living things)!

The 5 Bugs figures include Wicked Cricket™, Blooderfly™, Evil Beetle™, Terrorantula™ and Scareplon™. Squeeze the body of each huge insect and a hideous

change takes place: disgusting jaws and devilish devices emerge to seize or beat the helpless Mordles figure (included).

Each Bug comes complete with one of the 10 different Mordles, plus a comic strip on each package describing the character of each Bug.

With their kid-pleasing horror theming, kid-activated Bug-attack action and a total line of interacting product at varied price points, Rocks & Bugs & Things is the most exciting new action concept for 1985!