

ROCKS & BUGS & THINGS™



ROCKS ASSORTMENT

Assortment No. 48298

Hungry Hunters with Hidden Horrors

What would happen if the things that crawl in the night decided they'd like a shot at the daytime? Ever wonder what scary creatures lurk under the rocks in the garden? What happens in the secret lives of ordinary things when no one's looking? Who knows of their hungers, their secret wars, their struggles for life and death? Kids do wonder — and they love creepy bugs, horror-film mutations, and *Hidden Horrors*.

Enter the world of Rocks & Bugs & Things™: A total line of action creatures with dynamic visual appeal and unique play features. Each Rock begins as an ordinary-looking rock, but undergoes a horrifying metamorphosis into a terrifying monster with the touch of a kid's hand. Rocks fight Bugs, other Rocks and nasty little creatures called Mordles™ (as well as other living things)!

The 5 Rocks figures include Bloodstone™, Rockadile™, Shriekbeak™, Trapasaurus™ and Gravelguts™, each with a different appearance, personality and mutation-

action. Push a button on each and its head appears, as it is changed from an ordinary-looking rock to a hideous rock monster that gobble up a little Mordles™ figure (included).

Each Rock comes complete with one of the 10 different Mordles, plus a comic strip on each package describing the character of each Rock.

With their kid-pleasing horror theming, kid-activated Rock attack action and a total line of interacting product at varied price points, Rocks & Bugs & Things is the most exciting new action concept for 1985!